

A portrait of a young woman with shoulder-length brown hair, smiling and looking slightly to her right. She is wearing a dark blue V-neck t-shirt. The background is an outdoor setting with a body of water, a red building, and some trees, all blurred.

# HELENA BLYWEERT

MEDIA KIT

LAST UPDATED JULI 2021





# ABOUT ME

## Hi, I'm Helena!

I'm a blogger and social media influencer, passionate about all things eco and personal growth.

I live my life in a eco conscious way, without sacrificing comfort. I share my tips and daily struggles on my social media and blog. My overall goal is to inspire women to live a happy, eco friendly life.

## BY NUMBERS



2350+ FOLLOWERS

@hallo.helena



500+ LIKES

@hallohelenablog

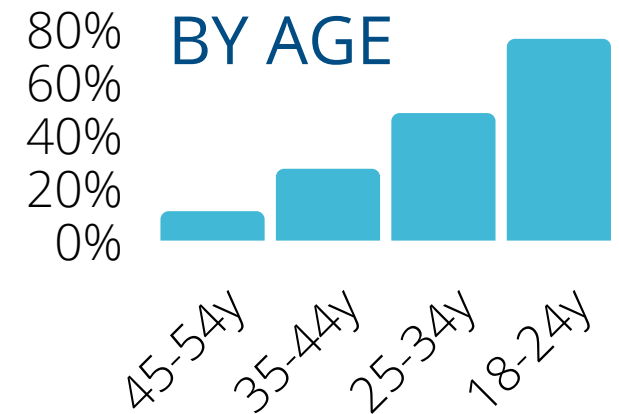


4k+ VISITORS/MONTH

www.hallohelena.be

## BY GENDER

MOSTLY WOMEN



## BY LOCATION

Mostly from Belgium (55,7%) and  
The Netherlands (18,6%)

# AUDIENCE DEMOGRAPHICS





# PREVIOUS COLLABS

## ECO PRODUCTS

HOLLAND&BARRETT - ECOPODS -  
KRUIDVAT - DRUANTIA - KAARTJE2GO -  
HOOPS&HUGS - KNEIPP -  
SALT OF THE EARTH - ANNE DRAKE -  
WE LOVE THE PLANET - MIXUA -  
CDKN WITH FRIENDS







# PREVIOUS COLLABS

## FOOD

BELEAF - THE BARN -  
FRANK ABOUT TEA - BONVITA -  
XAVIES GRANOLA - HEPAR



## TOURISM

AMSTERDAM&PARTNERS -  
NATUURHUISJE.BE

# LET'S WORK TOGETHER

i love partnering with like minded companies that fit my brand and that would interest my audience. While I am always open to hearing your ideas and specific goals, these are the main services that I offer.

SPONSORED INSTAGRAM POSTS AND STORIES

SPONSORED BLOG POSTS

BRAND AMBASSADORSHIP

CONTENT CREATION

To discuss a colaboration, please get in touch with my team using the e-mail address [info@hallohelena.be](mailto:info@hallohelena.be)